

Grace Zhang
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Portfolio: www.gzcreative.com

OBJECTIVE

I am passionate and experienced designer seeking for freelance projects where I can utilize my creative skills in computer graphics, design and marketing.

WORK HISTORY

First American CoreLogic, Santa Ana, CA

July 06 - Present *Web Graphic Designer*

- Create design prototypes, including graphic design, site navigation, and layout of content
- Ensure that the layout of the content is accessible and logical
- Perform maintenance and updates to existing websites as needed
- Conceptualize, design and produce Product Marketing materials including: brochures, postcards, online tutorial, proposal graphics, training materials, eNewsletters, logos, animated banner ads, sales materials, presentations, and other assignments necessary to support and promote current products

Celluphone, Los Angeles, CA

Sept 05 - June 06 *Web Graphic Designer*

- Work with Marketing to develop materials to be used both internally and externally, in print or electronic form
- Conceptualize, design and produce visual communication solutions for materials including: brochures, print advertisements, signage, posters, proposal graphics, training materials, corporate newsletters, logos, ads, banners, marketing materials, sales materials, presentations, tradeshow graphics and other assignments necessary to support overall communication goals and objectives
- To assist in the design and production of online projects to include, but not limited to: Website design, development, maintenance, and modification of Celluphone.com

Astro Pneumatic Tool Company, City of Industry, CA

August 04 - Sept 05 *Graphic Designer*

- Create designs and concepts based on knowledge of esthetic design concepts and layout principles
- Develop and generate new graphic images; design product illustrations, advertisements, publications, posters, presentations, logos, banners, ads, collateral, packaging, manuals, sales flyers, proposal graphics, brochures, specification sheet and tradeshow artwork (AAPEX and NACE 2004)
- Photograph and digitally manipulate product photos as required

Amptron International Inc., City of Industry, CA

March 02 - July 04 *Web Graphic Designer*

- Redesigned and maintained Amptron's corporate website (www.amptron.com)
- Design logos, banner ads, product flyers, product packaging, forms, technical drawings, illustrations, brochures, and promotional materials
- Created electronic monthly newsletters and advertisement

EDUCATION

2001 University of Colorado

Bachelor of Fine Arts, Emphasis in Multimedia Studies
Minor in Studio Arts

COMPUTER SKILLS

Photoshop, Illustrator, InDesign, HTML, Dreamweaver, Fireworks, Flash, Captivate, Basic CSS and JavaScript, Microsoft Office (Word, Excel and PowerPoint), FrontPage, MAC and PC proficient